

Kanagawa Prefecture

[Educational Policy][Policy for declining birth rate/aging population]

Please select one of the two themes for application.

1. Educational policy

The “Survey on Education” carried out in Kanagawa Prefecture in 2013 included a survey on “Realities of children” and asked “when they feel absorbed”. The result, compared with that from 2005, revealed that children whose answer was “when playing a game” significantly increased while other answers such as “when I well understand class or learn something I did not know” were on a declining trend. On the other hand, number of children who answered “When attending an interesting class” has not changed much or shown slight increase. Based on the information as well as your own experience, material available on the internet and analysis of “tweets” data, please propose ideas to make our children say “School is fun!”

2. Policy for declining birth rate/aging population

Kanagawa prefecture is promoting “Building a society where women can demonstrate their abilities” as a part of the campaign called “Declaration for Achieving Our Full Potential – Next Steps”. One of the actions that are considered to help realize such a society is “to increase the proportion of women who are in the labor force”, but the ratio of women in Kanagawa (age 25 to 44) who have a job while raising children is lower than national average. On the other hand, the time men spend for childcare hovers around national average. Against this background, we would like to ask you to propose policies needed to empower residents of Kanagawa to work comfortably while bringing up children.

Please pay attention to the following data and websites.

- Kanagawa Prefecture Homepage (special site for the Second Data Business Creation Contest) (<http://www.pref.kanagawa.jp/cnt/f530903/>)
- Kanagawa Prefecture Statistics Center (<http://www.pref.kanagawa.jp/cnt/f6764/>)
- H24 (2012) Basic Survey on Employment Structure (<http://www.pref.kanagawa.jp/cnt/f6779/>)
- H23 (2011) Basic Survey on Social Life (<http://www.pref.kanagawa.jp/cnt/f6800/>)
- H25 (2013) Survey of Business Establishment on Work Environment (Annexed Statistical Tables) (<http://www.pref.kanagawa.jp/uploaded/attachment/704736.pdf>)

Saga Prefecture

[Tourism Policy][Healthcare Policy]

★Saga Data Concierge★

Saga Prefecture has appointed special staff as “your data concierge” to support the students who will make proposal for the prefecture, starting with the first-round selection. “Don’t you have data like this?”, “In what state is the emergency medical response in Saga?”, or “which sites are convenient?” - all your questions will be answered with detailed information. Please feel free to contact the following address by email.

Saga Prefecture Data Concierge, Saga Prefecture General Management Division, Information and Operational Reform Department, Mr. Yusuke Enjoji
dig-office@sfc.keio.ac.jp

Please select one of the two themes for application.

1. Tourism Policy

The Arita Pottery Market annually held in Arita Town in the “Golden Week” (holiday season between late April and early May) attracts more than one million tourists every year, making the town brimming with festive atmosphere. However, the number of tourists visiting the town outside of this period remains low. What actions can Arita take to attract a large number of tourists even outside the time of the Pottery Market?

2. Healthcare Policy

As the acceptance of emergency patients by hospitals becomes a national problem, Saga Prefecture established “99 Saga Net” in 2011 in an effort to make visible the hospitals’ emergency patients acceptance. At the same time, the Prefecture equipped all of its 50 ambulances with iPad to enable them to access hospital information, successfully reducing the time required to bring patients to hospital. What measures can be taken to use the existing system even more effectively and further improve our emergency care system?

Please pay attention to the following data and websites.

- Saga Prefecture: Homepage for prefectural government (<http://www.pref.saga.lg.jp/web/>)

Please contact Saga Data Concierge for additional data available from the local government.

■Data of Arita Town

■Data of patient carriage by ambulance

Actual data including information such as ‘time from receiving emergency call to arrival at patient location’, ‘time ambulance stayed at the location’, ‘number of emergency mobilization’, among others

■Hospitals/clinics data on patient acceptance

Actual data of the accepting hospitals/clinics including information such as ‘number of patients accepted’, ‘diagnosis at the time of acceptance’ among others

City of Aizuwakamatsu

[Tourism Policy][Educational Policy][Policy for declining birth rate/aging population]

Please select one of the three themes for application

1. Tourism Policy

We aim at attracting tourists to Aizuwakamatsu. Please figure out “What issues/problems we need to solve to make you interested in visiting Aizu, and what measures we should take to address such issues”. The proposal is not limited to measures to attract more tourists but could be measures needed to accept more tourists.

Data expected to be used: Information available on “Kanko Navi” and other Twitter-based information (#aizusakura、#会津さくら、#会津華たび)

2. Educational Policy

It is said that there are large gaps in educational environment and access to information between urban area and countryside. The City of Aizuwakamatsu also considers that the city falls behind urban areas in terms of educational environment and information, due to geological restraints. Please answer the question: “What are the gaps between our city and urban area in terms of educational paths including university entrance examination, and what can we do to fill the gap?”

Data expected to be used: Students’ path after graduation from each school, Basic Survey on Schools

3. Policy for Declining birth rate/aging population

Like many other areas in Japan, Aizuwakamatsu also faces the challenge of declining birthrate and aging population. It is necessary to increase the number of youth to revitalize Aizuwakamatsu. With the aim of increasing youth population in the City, please figure out: “What issues/problems arise when you think of living (finding a job) in Aizu after graduation, and what can we do to address such issues/problems”

Data expected to be used: Basic Registry of Residents (local government), census and resident population (national government)

Please pay attention to the following data and websites.

- Data for Citizen (<http://www.data4citizen.jp>)
- Actions for Open Data (<http://www.city.aizuwakamatsu.fukushima.jp/docs/2009122400048/>)
- Aizu Data Kura (Statistical information)
(<http://www.city.aizuwakamatsu.fukushima.jp/docs/2007080901447/>)
- Aizuwakamatsu Kanko Navi (<http://www.aizukanko.com/>)
- My route guide (list of tourist spots)
(<http://routeguide.jp/fukushima/modules/spot/?page=category>)

City of Sabae

[Policy for declining birth rate/aging population]

1. Policy for declining birth rate/aging population

Some of the activities City of Sabae has been engaged in include creation of community where residents live and work together following the Ordinance of putting citizens in leading roles, Sabae city revitalization plan contest, Kawada Art Camp, as well as the recent establishment of JK (female high school students) section in the city hall for community development led by younger generation and IT-powered city development by use of Open Data. Until recently Sabae has been the only municipality in the prefecture that is seeing its population increasing, though the trend is expected to reverse in the near future. Against this background, we invite ideas that will make Sabae a “city where young people will stay” – a city loved by the younger generation, where they will come back to stay even after experiencing life elsewhere.

Please pay attention to the following data and websites.

- **Data City Sabae website** (<http://data.city.sabae.lg.jp/>)
- **Sabae City statistical information** (<http://www.city.sabae.fukui.jp/pageview.html?id=10838>)

City of Nagareyama

[Others]

1. Other

True to its catchphrases “City full of trees, nearest to central Tokyo” and “Nagareyama, the best place for motherhood”, Nagareyama aims to offer a green living environment that is friendly to child-rearing parents, and has successfully attracted large number of young population moving into the city. As is the case with many other municipalities in Japan, however, voter turnout among young generation is relatively low here in Nagareyama. As we prepare ourselves for the unified local elections scheduled for April 2015, what measures can we take to improve the voter turnout? We are keen to invite unique ideas from young people like you.

Please pay attention to the following data and websites.

- Nagareyama City List of Open Data (<http://www.city.nagareyama.chiba.jp/10763/019684.html>)